

DeKalb County Government
Selection Criteria for Admittance into the Incubator
DeKalb County Business Incubator Program

Applicant Name: _____

Business Venture: _____

Mission

The DeKalb County Business Incubator has been designed to foster and support, in an office environment, the initial development of new ideas by emerging entrepreneurs which can then evolve into a successful business for them and add to permanent/long-term economic growth throughout DeKalb County.

SELECTION CRITERIA

Section A. Ability to Meet Basic Program Requirements.

- Yes/No 1.) Does Applicant have ability to sustain themselves financially?
- Yes/No 2.) Does the Business Venture fit into our Office Environment?
- Yes/No 3.) Does Applicant have the equipment needed to start the venture?
- Yes/No 4.) What other equipment does the applicant need? _____
- Yes/No 5.) Will you utilize the Fiber Optics available for use?
- Yes/No 6.) Is this a woman-owned business?
- Yes/No 7.) Is this a minority-owned business?
- Yes/No 8.) Is this a home-based business?
- Yes/No 9.) Has the Applicant run a business before?

Section B. Ability to Succeed/Uniqueness of Proposal.

Ranking Score
 1 – 10 (Best)

- _____ 1.) Does the applicant have what it takes to lead their venture to success?
- _____ 2.) Are the proposed product lines or services unique in nature to the DeKalb County area?
- _____ 3.) Is there a market for the product in and around the service area of DeKalb County?
- _____ 4.) Does this business venture have the potential to bring in new revenue to this market area?
- _____ 5.) Does the business venture have the potential to create new jobs?
- _____ 6.) Does the applicant explain the best estimate of length of tenancy? Do they have a good exit strategy from the Incubator?
- _____ 7.) Does this business venture have the potential to have an Economic benefit to the Community?