

BUSINESS STARTUP DAY BUSINESS MODEL WORKSHOP February 22, 2018

FROM IDEAS
•
TO ACTION



**Thurs. Feb. 22, 2018
9:00 – 11:00 a.m.
Registration Required**

Limited to 12 people

Register Online at:

www.dekalbcounty.org/incubator

Cost: FREE, space limited

Location:

DeKalb Co. Business Incubator
DeKalb Co. Community Outreach Bldg.
Barton Conference Room
2500 N. Annie Glidden Rd.
DeKalb, IL 60115

Have an idea, but not sure where to start? Or have you started a business, but want a better plan? The purpose of this hands-on workshop is to take your basic business idea and organize it into a framework.

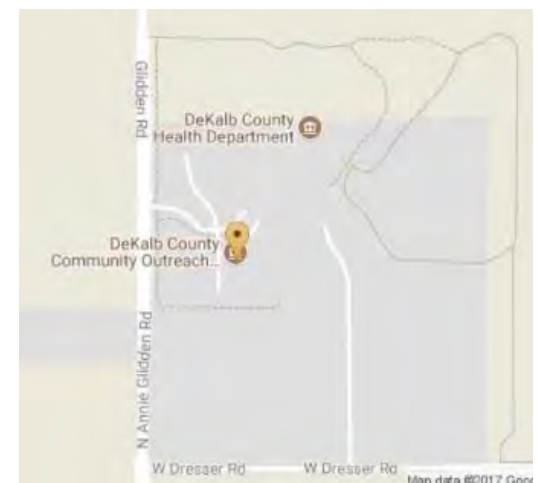
- Evaluate key activities, partners, and resources
- Define your value propositions
- Analyze target markets and customer segments
- Estimate costs, profit and revenue benchmarks
- Identify relationships and channels
- Leave with a 1-page model of your business

BROUGHT TO YOU BY:

FOX VALLEY SCORE CHAPTER



**DEKALB
COUNTY
BUSINESS
INCUBATOR**



Materials: Worksheets will be provided. Dress is casual.

Questions:

815-787-8999

Businessincubator@dekalbcounty.org