

NATIONAL TOURISM WEEK PROCLAMATION DECLARING MAY 4-12, 2013 AS

NATIONAL TOURISM WEEK IN DEKALB COUNTY

#P2013-03

Whereas, The DeKalb County Board is a financial partner with the DeKalb County Convention and Visitors Bureau and recognizes the impact tourism marketing generates which supports continued economic growth for our communities

Whereas, National Tourism Week established in 1983 by congressional joint resolution, fittingly honors all those Americans who earn their livelihood in the travel and tourism industry

Whereas, the travel and tourism industry in DeKalb County is vital to our economic stability and growth; and it contributes significantly to our county's cultural and social climate; and

Whereas, the travel and tourism industry supports the vital interests of the DeKalb County community, contributing to our employment, economic prosperity, and quality of life; and

Whereas, in 2011 the state of Illinois reported \$78.62 million in tourism revenues attributed to county businesses; and approximately 520 people in DeKalb County hold positions related to the hospitality industry, including lodging, food service , and attractions; and

Whereas, we recognize the recent achievement of DeKalb County Convention and Visitors Bureau and the Illinois High School Association (IHSA) Destination DeKalb Host Committee for their successful effort to bring 32,000 visitors to our area for the IHSA State Football Championships on November 29-30, 2013 and odd years through 2021,

Now, Therefore, the DeKalb County Board does hereby proclaim May 4 – 12, 2013 as National Tourism Week in DeKalb County, Illinois and urges the citizens of DeKalb County to participate and celebrate by attending the local film debut of "At Any Price", which the DeKalb County Convention and Visitors Bureau recruited to film in DeKalb County and generated approximately \$950,000 for local businesses;

And, we furthermore encourage our citizens to visit our diverse and significant natural, cultural, and historical attractions, explore our many recreational opportunities, shop and dine at local businesses.

Given at Sycamore, Illinois, this 17th Day of April 2013, A.D., Myself as Witness.



Jeffery L. Metzger, Chairman of the Board