

DEKALB COUNTY COMMUNITY MENTAL HEALTH BOARD

SUICIDE PROGRAMMING AD HOC COMMITTEE

MINUTES OF MEETING

September 29, 2021

Virtual Meeting

Approved

Committee Members Present: Jennie Geltz, Meghan Cook, Jane Smith, Laurie Emmer,

Other Persons Present:

Office staff: Deanna Cada, Kathy Ostidick, Katie O’Connell (Ms. Geltzs intern)

1. Call to Order

Ms. Geltz called the meeting to order at 6:02 pm. Committee members present were Jennie Geltz, Laurie Emmer, Meghan Cook. Quorum was met.

2. Approval of the agenda

Ms. Smith moved to approve the agenda; seconded by Ms. Cook. The motion passed unanimously on a roll call vote.

3. Approval of Minutes

Ms. Smith moved to approve the minutes of the 7/21/21 Suicide Programming Ad Hoc Committee; seconded by Ms. Cook. The motion passed unanimously on a roll call vote.

4. Public Comment

There was no public comment.

5. Old Business

I. Community Programming –

1. Website Creation & Digital Marketing –

Ms. Cada was referred to NIU for digital marketing and website maintenance. The organization’s name is 40TUDE through OC Creative Inc. They will do 40 campaigns that we can disseminate.

II. Messaging – Communication Plan Development –

Katie O’Connell, Ms. Geltzs’ intern, will develop an information sheet on suicide phrases and which are correct and which are not.

III. QPR Status

1. QR Code development –

The Committee reviewed the flier that Ms. Cada developed. The Committee also had a discussion on whether the event should be virtual or in-person. It was decided that in-person would be best.

Ms. Cada will look into a November date for the in-person event and check with the Egyptian Theatre for their open dates.

The Committee decided that they would like to launch the QPR Training campaign at the Egyptian Theatre event in November.

The Committee will discuss developing a communication procedure for after the training for follow-up, practice questions, and general discussion.

2. Roll out plan

The roll out will take place at the Egyptian Theatre in November.

IV. Community Training Opportunity

1. Planning Committee Interest –
This was discussed above.

V. 988 Status –

1. The State of Illinois is still working on the 988 lines. This project is not moving very quickly and is overlapping with other emergency phone areas.

6. New Business

I. NIU Active Minds event –

Ms. Cada discussed the NIU Active Minds group and their up-coming event called “Send Silence Packing”. This is about how many students die by suicide.

6. Date of next Suicide Programming Ad Hoc Committee meeting

The next meeting will be October 27, 2021 at 6:00 pm for an in-person meeting

7. Adjournment

Ms. Smith moved to adjourn the meeting at 6:48 pm; seconded by Ms. Cook. The motion passed unanimously on a roll call vote.

Respectfully submitted,

Jennie Geltz, Committee Chair

Kathy Ostidick, Recording Secretary